



Media Release  
7 August 2012

### **NEW TEAM TO TACKLE RECYCLING AND LITTER AT KEEP AUSTRALIA BEAUTIFUL TASMANIA**

Keep Australia Beautiful Tasmania (KAB Tas) has undergone a major reorganisation to deliver a \$230,000 pilot litter reduction and recycling program across Tasmania over the next 12 months.

KAB Tas chairman Ken Stewart said the revamp included an expansion in the role of part-time executive officer, Geoff Marsh, and the appointment of two new staff to manage the pilot program.

“KAB Tas Board member Rob Simmons will project manage the pilot program and Ruth Whelan, who has an environmental science background, will provide advice and assist with the rollout of schools and community education programs,” he said.

“It is an exciting opportunity for Tasmanian local government, property owners, community groups and individuals to work together to reduce litter and increase recycling across the state.

“We have already started to engage with local government and will continue to meet with our stakeholders to develop new initiatives.

“KAB Tas has developed strong relationships over many years of operations in Tasmania, which places us in a strong position to ultimately deliver a successful outcome for the state.”

The Tasmanian pilot program is part of the National Bin Network’s (NBN) \$100 million, five-year industry funded plan to increase recycling and reduce litter nationally, providing an effective and efficient alternative to a calls for a container deposit scheme. The NBN is fully funded by industry and will address all litter and packaging recycling, not just beverage containers.

Under the pilot, KABTas will deliver a statewide litter reduction and recycling program by working with community groups to identify and clean up litter hot spots and with local government and private property owners to install new recycling bins in retail shopping areas, hotels, sporting facilities, entertainment venues and transport hubs.

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