



MEDIA RELEASE **Monday 12th November, 2012**

Keep Australia Beautiful grants awarded to Glamorgan Spring Bay Council for beverage container recycling

Glamorgan Spring Bay Council is one of six state-wide recipients of a Keep Australia Beautiful Beverage Container Recycling Grant to help increase public place recycling across the state.

The other Tasmanian recipients include Penguin Football Club, Glenorchy City Council, St Mary's College Hobart, Launceston City Council and Marist Regional College.

The Keep Australia Beautiful community grants program, funded by Coca-Cola, is now in its third year and has seen a major injection of additional funds to help local communities implement initiatives to increase beverage container recycling.

A total of 78 local communities around the nation have been awarded a Keep Australia Beautiful Beverage Container Recycling Grant - a threefold increase on the 23 grants awarded in 2011.

The grants were open to all communities across Australia with up to \$10,000 per applicant available for projects that could demonstrate they would result in a measurable diversion of beverage containers out of landfill, through increased recycling in local communities with a particular focus on out and about areas.

Glamorgan Spring Bay received a \$7050 grant to provide event organisers in Glamorgan Spring Bay with modified bins and appropriate signage to improve the collection of recyclable beverage containers.

The project is the first step in the development of an event recycling resource kit. The kit will include a range of recycling signs, modified bins and guidelines for event organisers to help educate and inspire event patrons to separate recycling from waste at a variety of functions and events on the east coast, starting with the Bicheno Food and Wine Festival this Saturday.

According to Ken Stewart, Chair of Keep Australia Beautiful Tasmania, "The increased funding for 2012 will allow more local communities around Tasmania to play an active role in increasing the recovery and recycling of beverage containers in their local area, help keep them out of landfill and ensure material is recycled and re used".

"The measurable outcomes that have been achieved by the recipients over the past two years clearly demonstrate how these grants are assisting local communities in becoming more sustainable with their waste management. This benefits both the community and the environment in a positive, results driven way", he added.

To date, the Beverage Container Recycling Community Grants Program has resulted in almost \$800,000 being distributed through the Keep Australia Beautiful Network to over 125 community groups, councils, schools and other organisations Australia wide.

The program complements the recent NBN recycling trial program that has been rolled out across the state.

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Editor's Notes:

About Keep Australia Beautiful

Keep Australia Beautiful seeks to lead, challenge and inspire all Australians to strive for a sustainable and litter free environment. National programs include the Australian Sustainable Community Awards consisting of Tidy Towns, Sustainable Cities; the National Litter Index (results released in August) and Keep Australia Beautiful Week.

About The Coca-Cola Foundation

The Coca-Cola Company is a local business on a global scale. As our business has expanded over the years, so our community support has grown to create and support projects most relevant to local communities around the globe. We are committed to investing our time, expertise and resources to help develop and maintain vibrant, sustainable and local communities.

Established in 1984 (and wholly funded by The Coca-Cola Company), The Coca-Cola Foundation helps keep that commitment every day by partnering with organizations around the globe to support initiatives and programs that respond in a meaningful way to community needs and priorities.

More information on The Coca-Cola Foundation can be found at <http://www.thecoca-colacompany.com/citizenship/foundation.html>

The following news clips regarding the Coca Cola Grants were recorded in the Examiner (20th Nov 2012) and Advocate (22nd Nov 2012).

Recycling grant:

The Glamorgan-Spring Bay Council is one of six recipients of a Keep Australia Beautiful Beverage Container Recycling Grant to help increase public place recycling across the state. The council received a \$7050 grant to provide event organisers with modified bins and appropriate signage to improve the collection of recyclable beverage containers.

■ BRIEFLY

New bins

DEVONPORT City Council will trial two solar-powered compactor rubbish bins, using grants from Keep Australia Beautiful Tasmania. The trial is part of a council strategy to promote recycling, reusing and minimising waste materials within the council, the community and business. The bins will be at the Bluff.