



Photo courtesy of Keep Australia Beautiful

Litter Reduction and Recycling Program Attracting Strong Interest

Local Government, community groups and individual property owners have enthusiastically engaged with Keep Australia Beautiful (Tasmania) regarding the \$230,000 pilot litter reduction and recycling program it is delivering in the State. The pilot program is part of the National Bin Network's (NBN) \$100 million, five-year, industry-funded plan to increase recycling and reduce litter nationally.

KAB (Tasmania) Chairman, Ken Stewart, said we have been very encouraged by the enthusiasm and cooperation demonstrated by everyone we have contacted and spoken to about the pilot program to date. "We have established that there are already many organisations and individuals doing really good work in this space," he said. "However, and perhaps understandably, the issue of litter and recycling is often well down the priority list for funding."

Mr Stewart said a model similar to the one that operates in Victoria could be applicable in Tasmania. It is a self-

sustaining initiative which has operated successfully for 14 years, producing some outstanding results. "It has been championed by successive governments at the Premier level, it is well-resourced and funded through hypothecated land fill levy and litter fines, and benefits from regular advertising," he said.

The NBN pilot program in Tasmania is providing funding for a number of litter reduction and recycling initiatives including: the purchase and installation of solar compacting bins for Mersey Bluff (Devonport City Council) and Marawah (Circular Head Council); the purchase and installation of recycling bins for each community events in the Northern Midlands Municipal Area; funding for school recycling programs; and materials for organic recycling by Greening Australia.

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**Analytical
Services
Tasmania**



18 St. Johns Avenue
New Town 7008
Phone 6230 7000 Fax 6230 7001
E-mail: astproduction@environment.tas.gov.au

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