



# TASMANIA

The Packaging Stewardship Forum (PSF) of the AFGC was established in 2006. We work with partners across Australia to deliver voluntary industry recycling, litter reduction and education programs on behalf of our members, Australia's largest beverage companies and their packaging suppliers.

Our programs target Australia's major away from home venues, places where large numbers of people gather and consume beverage packaging that can readily be recycled. Our projects are now reaching more than 1 billion away from home visits annually. Through a range of project partnerships we are making it just as easy for people to recycle when they're away from home as it is when they're at home. A key objective is to demonstrate that voluntary approaches are successful when all parties recognise their roles and responsibilities collaboratively. Programs focus on the recovery and recycling of used packaging materials which results in reduced waste and litter.



## PSF Tasmanian Achievements

- An additional **91 tonnes** recycled annually, equivalent to **3.8 million** small plastic bottles
- Installation of **421** recycling systems
- An additional **9,000 tonnes** of glass recycled annually
- Project reach over **2.8 million** passengers, shoppers, students, patrons and visitors.

*Hazell Bros partnership project with the Packaging Stewardship Council, industry and, Clarence City Council which demonstrated the effective use of recovered crushed glass in a range of civil applications, has resulted in significant recovery and recycling of glass into a natural sand replacement. Prior to this project, this glass formerly ended up as landfill within our state at great expense to the environment and the community.*

Peter Bennett  
Hazell Bros Group



## Tasmanian Country Club

51 new waste and recycling bins have been installed at the Tasmanian Country Club in Launceston providing over 78,000 visitors to the Club each year to recycle their aluminium cans, plastic and glass bottles. The new bins at the Country Club have diverted over **16 tonnes** per year.

## NBN Projects



Pictured left to right, Peter McLean, KAB national CEO, Chris Jeffreys, GM PSF and Hobart Mayor, Damon Thomas

NBN Projects delivered by KAB Tas over the last 12 months include the delivery of waste and recycling projects in Lilydale and Richmond Primary Schools that are recovering approx 30 cubic metres of material annually.

Schools Waste Education programs implemented have reached around 1,000 students.

Installation of away from home recycling systems in Devonport, Salamanca Place, Northern Midlands Council, Break'o'Day, Domain Tennis Club, Soldiers Way Aquatic Centre and Cricket Ground and Northern Tas Councils have provided visitors and residents to these areas with the opportunity to 'Do the Right Thing – use the right bin' while they are out and about.

## National Bin Network in Tasmania

National Bin Network projects to reduce litter and increase recycling in Tasmania are being delivered By KA Tas.

Devonport City Council piloted the installation of two new solar-powered compactor bins to reduce the occurrences of litter in the area. Devonport Assistant General Manager Evonne Ewins said 'the installation of the solar compactor bins in the Mersey Bluff beach reserve and Surf Club area would address the issue of overflowing bins and reduce the level of servicing'.



Elliot Thorp — Tas Little Committee member with recycling bins at Hobart Harbour

## Achievements:

- Aurora Stadium
- Baskerville Raceway
- Bellerive Oval
- Colonial First State\*
- Clarence City Council,
- RCG Demonstration Project
- Derwent Entertainment Centre
- DIER Tasmania — RCG
- Inveresk Green Precinct (Launceston CC)
- Launceston Airport
- Royal Botanic Gardens Hobart
- Symmons Plains Raceway
- Tasmanian Country Club Casino
- University of Tasmania
- Yum—KFC\*

\* with Australian Packaging Covenant Support

## 'Do the Right Thing' Signage Program

'Do the Right Thing' is the core message of our programs and it is the most successful anti litter behavior change programs in Australia since the 1980s.



Today the 'Do the Right Thing' message is being used by more than 400 organisations, communities and councils across Australia, educating communities to reduce litter and recycle their bottles and cans.



## CONTACT

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