



Tidy Towns TASMANIA

CELEBRATING SUSTAINABLE COMMUNITIES



The Keep Australia Beautiful Council (Tasmania) Inc. would like to thank the following sponsors of the 2007 Tidy Towns Program:

Major Program Sponsors:

The Tasmanian Government
The Packaging Stewardship Forum

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Coca-Cola Amatil (Tasmania)

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SINCE the first Tasmanian Tidiest Town, Wynyard, was announced in 1980, Keep Australia Beautiful has enjoyed very strong support statewide.

In 2007, our 28th year was marked by increased standard of entry in all programs and categories.

The heightening of awareness of global environmental challenges coupled with the demonstrated need for individuals and communities to act on local sustainability issues is creating a groundswell of enormous potential for change.

"Our organisation, through a strengthening National Association is enjoying a dramatic increase in interest and support from a growing commercial sponsor base." K.A.B. (Tas.) Chairman and K.A.B. (National) member Ken Stewart said.

"It is heartening to note that with Swansea's great win as Australia's Tidiest Town, a major national Clean Beach Challenge award to Boat Harbour Beach and with Burnie also winning two awards in the inaugural Australia Sustainable Cities program demonstrates that Tasmania is playing its part in creating a better Australia", he added.

Ross is Tasmania's Tidiest Town for 2008 and will be our representative in the Australian Tidy Towns awards to be held in Hobart in April 2008.

A very strong entry from Devonport saw it take out the City category title and will also represent Tasmania in the 2008 Australian Sustainable Cities awards later next year.

Feers Beach, Port Sorell was awarded Tasmania's Cleanest Beach Award and will be the Tasmanian entry in the 2008 Australian Clean Beach Challenge.

A first class entry from Youngtown Primary School saw the Coca-Cola School Environment Award go their way together with \$1,000 prize money and a handsome trophy.

In his second year as State Innkeepers Judge, Barrie Muir remarked "It was wonderful to revisit some 2006 entries and to meet new communities. The level of commitment and effort is truly exceptional. I can also see from my National judging panel duties that Tasmania can hold its head high in any company."

Well done to all who participated.



Kyrie and Elizabeth Hodson accept the John Donaghy Memorial Award from Lisa Donaghy in front of Minister David Llewellyn and Packaging Stewardship Forum general manager Jenny Pickles.



**PACKAGING
STEWARDSHIP
FORUM**

FROM THE PREMIER

TASMANIANS have always cared about their neighbours and their communities.

Towns and cities across the State have been enthusiastic participants in Keep Australia Beautiful programs since their inception and 2007 has been no different – with multiple successes on the national stage.

This year has seen Swansea win the National Tidiest Town award and Boat Harbour win the Community Partnerships and Action Award in the Australian Clean Beach Challenge.

Burnie stood out in the Sustainable Cities Awards and Lexie Paul from Burnie won the Dame Phyllis Frost Award, which is given for outstanding contributions to



Premier
Paul
Lennon

the principles of sustainable communities.

Congratulations to all these winners for reminding the rest of Australia why Tasmania is the lifestyle capital of the nation.

The State Government is equally committed to keeping Tasmania beautiful. Earlier this year we passed the new Litter

Act to encourage more responsible disposal of rubbish, and the new, fully independent Environment Protection Authority will ensure that Tasmania's environmental protection regime continues to be world-class.

Congratulations to the Keep Australia Beautiful Council on another successful year, and also to the many Tasmanians who volunteer in droves to make their communities such attractive places in which to live.

PA Lennon



2008 TASMANIAN TIDY TOWN

OVERALL WINNER

ROSS

Entered by Ross Tidy Towns Committee

2008 JOHN DONAGHY MEMORIAL AWARD

KYRLE & ELIZABETH HODSON

Exceptional leadership and contribution to Swansea's 2007 Australian Tidy Towns Award

2008 CLEAN BEACH CHALLENGE

CLEANEST BEACH

FREERS BEACH, PORT SORELL

Entered by Latrobe Council

2008 COCA-COLA SCHOOL ENVIRONMENT AWARD

OVERALL WINNER

YOUNGTOWN PRIMARY SCHOOL

Entered by the School

GROUND DEVELOPMENT & MAINTENANCE CATEGORY

JOINT WINNERS

**WEST LAUNCESTON PRIMARY SCHOOL
ST. VIRGILS COLLEGE**

ENVIRONMENTAL EDUCATION CATEGORY

JOINT WINNERS

**WEST LAUNCESTON PRIMARY SCHOOL
CRESSY DISTRICT HIGH SCHOOL**

COMMUNITY INVOLVEMENT CATEGORY

JOINT WINNERS

**CRESSY DISTRICT HIGH SCHOOL
WOODBIDGE SCHOOL**

POPULATION CATEGORY WINNERS

300 OR LESS

LEGERWOOD

301 TO 1000

GEEVESTON

1001 - 2000

SHEFFIELD

2001 TO 4000

QUEENSTOWN

OVER 4000

WYNYARD

CITY

DEVONPORT

CERTIFICATES OF APPRECIATION

These Certificates celebrate the efforts of individuals and Community groups and acknowledge their support of Keep Australia Beautiful's aims and ideals.

Circular Head Council

Ongoing, proactive involvement in Community Development

Roaring Forties Boats, Smithton

Imaginative initiative in response to environmental needs on the water

Wood Wool Tasmania, Smithton

Significant initiatives in recycled timber

Badenach Enterprises, Smithton

Excellent standard Commercial Boat Builder

Working Art Space, Sheffield

Ongoing, enthusiastic encouragement of local artisans



PACKAGING STEWARDSHIP FORUM

The Packaging Stewardship Forum supports local government recyclers and community groups in the efficient recovery of resources, as well as conducting programs to prevent and reduce littering

*... working for
a cleaner
environment*

ROSS MIDLANDS RENAISSANCE

A regular entrant for many years, in fact winner of the top award in 1985 and 1986, this picturesque Georgian village has benefited from the enthusiastic efforts of several newer residents coupled with ongoing hard work of longer term residents.

It is a comfortable mix of beautifully presented historic buildings and hardworking tourism and agriculture business.

Conditions have been

anything than ideal with the drought impacting harshly.

A close knit community team has worked together to create an improved level of sustainable living.

"I was greatly impressed by the wide ranging programs, especially the major willow removal in Macquarie River, which have had a positive impact on all aspects of community life," said Innkeepers Judge, Barrie Muir.



West Coast Council

Beautification programs of Strahan Township and Peoples Park

Waratah Primary School

Excellent maintenance of School Grounds

Ray Shea

Outstanding service to the Queenstown Community over many years

St. Joseph's Primary School, Queenstown

For thoughtful & caring development of school grounds by pupils & staff

Ray Arnold, Queenstown

Restoration of old residence & voluntary community service

West Coast Weed & Fire Group

Leadership in assisting the Queenstown community meet environmental challenges

Matthew Mayne & Barbara Chivers, Central Highlands Council

High standard maintenance & presentation of Bothwell Township Parks & Reserves

Australasian Golf Museum, Bothwell

Significant contribution by a large, active volunteer group to this historic golf icon

Bothwell Tourist Association

For leadership in updating the tourism potential of Bothwell

Rod Walsh, General Manager, Central Highlands Council

For support & encouragement of Bothwell Tourist Association

Barbara Fowler

For the creation of tartan theme signage throughout Bothwell

Sandra McMillan

Sun sail installation, Wayatinah Park

Brendan Flack

Coordination of upgrade of Wayatinah Community Centre Gymnasium

Wayatinah Sport & Social Club

Upgrade of Wayatinah Park play equipment & renovation of 8 Fourth St. property

Diane McMillan

Development & upgrade of Wayatinah Tavern gardens

Peter & Debbie Whitton

Excellent private garden, Wayatinah

Leigh Slater

Excellent private garden, Wayatinah

Vicki Knowles

High standard renovation of Wayatinah Information Centre

Michelle Walker

Excellent contribution to the artistic & cultural life of The Wynyard Community

Lighthouse Film Society Inc.

Significant contribution to the Wynyard Community's social life

Waratah Wynyard Council

Ongoing major upgrade of region signage

Waratah Wynyard Council

Upgrading of Wynyard Yacht Club launching ramp & car park area

Tricia Phillips

Enthusiastic encouragement of Star of the Sea student environmental involvement

Dot Smith

Ongoing leadership of George Town Litter Free Group

Friends of Pipe Clay Bay, George Town

Ongoing enthusiastic effort

Ocean View Retreat, Bicheno

Excellent commercial garden

Church Street Collectables, Ross

Excellent presentation of collectables in an Historic Building

Break O'Day Council

Continuing development of St. Helens streetscape

Jane Wing

Excellent leadership & contribution to the Orford Community Group

Conservation Volunteers, Australia

Statewide Community Group assistance in enhancing environmental programs

Orford Community Group

Riverside native garden development

Rob Potter

Launceston Mountain Bike Club
Development of City dirt jump facilities

Graeme Thomson

Voluntary contribution to Conservation Volunteers Australia over 6 years

Lucy Marshall

Exceptional leadership in coordination of Launceston community activities

Port Arthur Historic Site - Saltwater River Coalmine

Excellent signage and beautification project

Andrew Saunders

Manufacture of 30 seats for Port Arthur Historic Site

Tasman District School

Student involvement in Suckling Creek foreshore beautification

Suckling Creek Catchment Management Group

Enthusiastic effort to beautify the Suckling Creek area

Lindsay James

Concerted effort over many years to create a cleaner, safer Nubeena foreshore

Little Norfolk Bay Coast Care Group

Excellent contribution to the foreshore reserve beautification

Saltwater River Coast Care Group

Beautification of the foreshore reserve and old jetty

Devonport Maritime Museum

Excellent preservation & presentation of local history

Friends of the Don

Enthusiastic involvement in the beautification of Devonport

COCA-COLA SCHOOL ENVIRONMENT AWARD

"First time entrant, Youngtown Primary School, was the best performed across the three judging criteria.

Judge Barrie Muir said, "Some highlights of my visit were the outstanding concept of their outdoor classroom. Plant propagation, vegetable growing, toll handling skills a shed all beautifully maintained in a safe, fenced off section. A great teaching and learning facility."

"Dietary notices round the school emphasising the benefits of eating healthy food.

An exceptionally clean and tidy environment plus a noticeably keen, polite and happy school population



topped off this memorable entry," he said.

The very high standard of entry saw shared prizes awarded as follows:

- Ground Development and Maintenance.

- West Launceston Primary School
- St. Virgil's College (Environmental Education)
- West Launceston Primary School
- Cressy District High School (Community Involvement)
- Cressy District High School
- Woodbridge School

Certificates of Appreciation were awarded to:

- Beaconsfield Primary School
- Rosetta High School
- Marist Regional College
- Swansea Primary School

All participants are congratulated on their fine efforts. We thank Coca-Cola for their support and generous sponsorship.

Neil & Marie Marlow

Preservation & sensitive development of The Historic Bakehouse, Swansea

Darlene Mansell

Leadership in bringing greater understanding of indigenous culture to the

Mole Creek community

Mike & Dorothy Evans

White's Exchange Store, Bothwell

First class display of antiques & objects d'art

Jan Crossland

Restoration of Post Office, Bothwell and first class antiques display

ENVIRONMENTAL INNOVATION

Copper Mines Tasmania, Queenstown

Outstanding, responsive effort toward Queenstown's environmental challenges

Bruce & Maureen Englefield & Team, Bicheno

Sustainability of the Tasmanian Devil Project

Launceston City Council

Woodheater buy back scheme initiative

Clarence City Council

Climate change impacts on Clarence foreshores study

Nick & Jenny Cretan, The Long House, Swansea

Exceptional development & preservation of native flora

Helen Sankey

Seven years dedicated & enthusiastic contribution to the protection of Freers beach foreshore

"DO THE RIGHT THING" LITTER PREVENTION AWARD

Break O'Day Council

Outstanding initiatives in community litter management

"DO THE RIGHT THING" RESOURCE RECOVERY AWARD

Launceston City Council

Innovative Waste Transfer Station System

COMMUNITY PARTNERSHIP

Britton Bros. Pty. Ltd.

Celebrating 100 years operation & community affairs involvement

Circular Head Aboriginal Corporation

Outstanding contribution to the welfare of the Circular Head Community

"Friends of the Kenworthy's

Stamper Mill", Waratah

Co-operative & enthusiastic initiative to relocate & restore a piece of local history

Paul & Bronwen Roberts-Thomson

Van Dieman Quality Bulbs, Wynyard
Ongoing generous contribution to the Waratah Wynyard Community

Peter Massey

Outstanding contribution to community learning through Lighthouse Schools Cluster

Waratah Wynyard Council

Redevelopment & Beautification of The Cam River Walking Track, Somerset

Flora Walk Restoration Project, Bicheno

East Coast Natureworld, Glamorgan Spring Bay Council &

Bicheno Primary School restoration initiative

Orford Community Group

Development of Our Park, Orford children's activity area

Top Hill Reserve Development Group, Triabunna

Development of children's activity area

Rod Scarman

Leadership & coordination of Basin Cottage & Heritage Forest projects

Coca-Cola Amatil Tasmania

Sponsor of
the 2007 Tasmanian

Tidy Towns
**SCHOOL
ENVIRONMENT
AWARD**

congratulates
**YOUNGTOWN
PRIMARY SCHOOL**
on winning
this year's Award.



Proud to sponsor Tidy Towns



ABOVE: Sustainable Cities winner Devonport.



ABOVE: Coca-Cola School Environment Award winner Youngtown Primary School.



ABOVE: Population category winner Legerwood.

LEFT: Tasmania's Tidiest Town 2008, Ross.



LEFT: Population category winner Queenstown.

RIGHT: Tasmania's Cleanest beach, Freers Beach, Port Sorell.



LEFT: Population category winner Geeveston.

RIGHT: Population category winner Wynyard.



FREERS BEACH, PORT SORELL, TASMANIA'S CLEANEST

This year's winner was facilitated by Latrobe Council with major contributions to the Beach's social and natural environment by:

- Port Sorell Surf Life Saving Club
- VOICE (Latrobe Municipality's Youth Advisory Group)
- Rubicon Coast and Landcare Group
- Parks & Wildlife Service
- Port Sorell Lions Club
- Mersey Natural Resources Management Group
- Helen Sankey & concerned

residents re Marram grass control.

A first class example of community partnership in full stride.

This beautiful area, the venue for many organised community activities, boasts many facilities and, thanks to the hard work of many of its residents, has a bright and sustainable future.

Freers Beach will be a worthy Tasmanian representative in the 2008 Australian Clean Beach Challenge.



Eastern Shore Community House, Devonport

Provision of a vital facility for the Eastern Shore

May Shaw Health Centre, Swansea

Major ongoing development to cater for needs of East Coast Communities

'VOICE' Latrobe Municipality Youth Advisory Group

Representing the youth of Latrobe in municipality activities

Elaine Gale, Port Sorell

Many years effort to ensure a clean, safe community swimming facility

COCA-COLA SCHOOL ENVIRONMENT AWARD

CERTIFICATES OF APPRECIATION

Beaconsfield Primary School

Special commendation on ground development & maintenance

Rosetta High School

Special commendation on community involvement

Marist Regional College, Burnie

Special commendation on ground development & maintenance

Swansea Primary School

Special commendation on Ground development & maintenance

The following Innkeepers Collection members are gratefully acknowledged as Tidy Town Judge Accommodation Sponsors

Waterloo Inn, Swansea

Tidal Waters Resort, St. Helens

Sandors on The Park, Launceston

Royal Penny Mill, Launceston

Chancellor Inn, Queenstown

Strahan Motel, Strahan

Tall Timbers Hotel, Smithton

Edgewater, East Devonport

CERTIFICATES OF EXCELLENCE

These awards recognise the results of exceptional efforts by

individuals and groups on behalf of their communities under

Keep Australia Beautiful National Judging Categories

COMMUNITY ACTION

Emmerton Park Inc.

Outstanding contribution to Circular Head Aged Community

Sgt. Phil Tustian

Ongoing, outstanding contribution to the Natone region community activities

Queenstown Lions Club Inc.

40 years outstanding service to the Queenstown community

Marie Pinnell

Coordination of the imaginative development of Tynwald Park, New Norfolk

Trevor Poke

Outstanding contribution to the Waratah Wynyard region community

Brian Knowles

Outstanding leadership in the Wayatinah community

Debbie Gardam

Outstanding contribution to the Bicheno community

Ruth Mollison

Understory Network

Generous contribution to the beautification of George Town

George & Kate Robertson

Ross Homestead Garden

Outstanding regional nursery garden & riverbank beautification

Orford Community Group

Development of Spring Bay Linkway & Ten Minute Walking Track

Bernard Duke

Outstanding voluntary contribution to the development & appreciation of Cataract Gorge, Launceston

Clarence City Council

High quality development of Rokeby Community Park

Geeveston Streetscape Committee

Ongoing upgrade & beautification of Heritage Park, Geeveston

Devonport City Council

Outstanding Eastern Shore redevelopment & beautification program

HERITAGE & CULTURE

Kentish Museum

Outstanding community effort to preserve & value local history

Red Water Creek Steam & Heritage Society

Outstanding effort to maintain an important cultural link with the past

Wilmot Museum

Outstanding effort to preserve local history

Howard Nichol

Outstanding leadership in the preservation of the Low Head Pilot Station precinct

Tasmanian Wool Centre, Ross

Outstanding presentation of regional history & culture

St. Helens History & Visitor Information Centre

Excellence in voluntary preservation of local history & culture

Legerwood Hall & Reserves Committee

Outstanding & imaginative initiatives in preserving local history & culture

Clarence City Council

Ongoing excellent development of Rosny Park Schoolhouse Gallery, Farm & Barn

Trevor Galbraith

Promotion & support of K.A.B. programs over 25 years

Clarence City Council

Outstanding redevelopment of Simmons Park, Lindisfame using wide community consultation

Richmond Residents Association

Main Street makeover initiative

Clarence Plains Community

"Face up to it & Play Our Part" ("FUTIPOP") program

Tasman Youth & Tasman Council

Judd Park & recreational area, Nubeena redevelopment

Devonport Skate Park Steering Committee

Provision of an excellent leisure facility

The Lighthouse 'Can Do - Will Do' project, Devonport

Exceptional early intervention & prevention program targeting young people at risk

Devonport Community House & Garden

Provision of an outstanding facility for the citizens of Devonport

Swansea Tidy Towns Committee

Continued outstanding partnership achievements with local Government

Latrobe Council

Excellent leadership in the progressive development of the Port Sorell region

R. Stephens Tasmanian Honey

Significant contribution over 3 generations to the Mole Creek community

Mole Creek Progress Association

Outstanding Visitor & Information Centre, Mole Creek

PROTECTION OF THE ENVIRONMENT

Mount Roland Rivercare Catchment Inc.

Outstanding sustained project over 6 years to rehabilitate 28km of the Dasher River

Strahan Primary School

Outstanding efforts by the school community in the rehabilitation of Melaleuca Creek

encouraging the return of the Azure Kingfisher

Queenstown Landcare Group

Outstanding service to Queenstown including St. Joseph's Primary School

Bianca Priest, Birds Australia

Guidance & enthusiastic assistance to George Town Litter Free Group

Ross Village Landcare Group

Macquarie River, Ross willow removal project

Devonport City Council

High standard programs of rehabilitation & maintenance of public open spaces

Rubicon Coast & Landcare Group

Excellent contribution to the protection of Port Sorell natural environment

YOUNG LEGENDS

Philip Jackson

Coordination of the redevelopment of The Ellis Dean Reserve, New Norfolk

Caitlin Frost

Outstanding leadership & involvement in George Town environmental issues

East Coast Animals Boy's Club, Bicheno

Unique youth fauna education group

The Zone

Outstanding facility for the youth of Devonport

WATER CONSERVATION

Clarence City Council

Coal River Valley recycled water scheme

TOURISM AWARDS

Rod & Wendy McCarthy

First class leadership in making Railton the "Town of Topiary"

Neil Hurley

First class leadership in making Railton the "Town of Topiary"

Mural Fest, Sheffield

Creative Tourism Festival

Wilmot Tourist & Progress Association

Unique novelty letterbox trail

Motel Strahan

Outstanding development of new first class accommodation

Tony & Carleen Purdon, Corinna

Outstanding promotion of a quality Eco-Tourism experience

David & Diane McMillan

High quality upgrade to the Wayatinah Caravan Park & Recreation area

Low Head Penguin Tours

Excellent wildlife experience

Errol Stewart

Exceptional development of York Cove Sea Port, George Town

Antiques & Treasures at Ross

Excellent collection of Antiques in a sensitively restored building

Port Arthur Historic Site

Innovative installation of Port Arthur Dockyard restoration

The Imaginarium, Devonport

Exciting facility to engage & stimulate the minds of both young and old

Port Sorell Lions Club

Excellent contribution to Port Sorell Tourism

Blackwood Park Cottages, Mole Creek

Excellent contribution to region tourist facilities

GARDEN AWARDS

Sheffield Garden Club

Outstanding contribution to the beautification of Sheffield

Robert & Kaye Jaffray, Legerwood

Excellent standard private garden

Mike & Lesla Willett, Swansea

High standard garden development

CLEAN BEACH CHALLENGE

Port Sorell Surf Life Saving Club

Outstanding wide ranging service to the Community

RIO TINTO

ALUMINIUM

**As a sponsor, Rio Tinto Aluminium Bell Bay
is proud to have been
associated with the 2007**



DO THE RIGHT THING REBORN

A bright new Do The Right Thing in Tasmania television campaign, aimed at reducing litter and increasing recycling, has been launched during National Recycling Week (mid-November) as part of a statewide push to protect Tasmania's precious environment.

The new advertising campaign is a collaboration between the Packaging Stewardship Forum of the Australian Food and Grocery Council, Southern Waste Strategy Authority, the National Packaging Covenant, the State Government of Tasmania, Veolia Environmental Services and WIN television.

The advertising campaign will also tie in with the Tasmanian Government's Litter Strategy, with both campaigns working in harmony to make people aware of classic littering behaviours.

The television campaign is also supported by the Packaging Stewardship Forum with educational materials and resources, including Do The Right Thing billboards, bins and stickers.

A key value of the campaign is that it can be tailored for a town, an area, a river, a beach – from Do The Right Thing in Swansea to Do The Right Thing at the Falls Festival.

Through the Do The Right Thing campaign, effective recycling system have also been set up at Federal Hotels, Wrest Point Casino (a model which can be taken to the hospitality industry across Tasmania).

The Falls Festival has used Do The Right Thing to help their patrons take up recycling as part of their



celebrations, collecting 15 tonnes of recyclables over three days.

New recycling bins will shortly be introduced at Bellerive Oval, enabling the crowds at the Test and Pura Cup matches, and all the events in between, to recycle and reduce litter.

Jenny Pickles, General Manager of the Packaging Stewardship Forum said: "This campaign builds on the success of the original beverage-industry-funded *Do The Right Thing* campaign, which was responsible for a 70% reduction in litter between 1970 and 1999. Research tells us that the words and music resonate strongly with the community – with the phrase being used every day. The words ring home with all ages."

Do the Right Thing Lyrics

All over the state and right around the nation

Mother Nature is dying from a litter situation

Gotta do the right thing it's an obligation

And the planet will thank you for your cooperation

A little bit of litter goes a long, long way

Mother Nature is choking on it every day

You gotta do the right thing, it's an obligation

And your planet will thank you, for your cooperation

For more information about the Do The Right Thing campaign, contact Kirsty Richards, Resource Recovery Manager Vic/Tas, Packaging Stewardship Forum on 0439 134 896 or email: kirsty.richards@afgc.org.au.



The Keep Australia Beautiful Council (Tasmania) Inc would like to thank the following Innkeepers Hotel Group establishments for accommodating the 2007 Innkeepers Tidy Towns Judge on his tour:

Waterloo Inn, Swansea
Tidal Waters Resort, St. Helens
Sandors on The Park, Launceston
Royal Penny Mill, Launceston
Chancellor Inn, Queenstown
Strahan Motel, Strahan
Tall Timbers Hotel, Smithton
Edgewater, East Devonport



PACKAGING STEWARDSHIP FORUM